

BHBE MEMBER/SOLD BY _____

BHBE Membership Book: Ad Order Form

Deadline: May 15, 2024

Choose the Ad Type and Size (circle or highlight your selection)

Color Ads (all full pages)		Black & White Ads	
Inside Cover Sponsor (2 available)*	\$1,800	Full Page	\$300
Outside Back Cover Sponsor (1 available)*	\$2,000	Half Page	\$150
Gold Page	\$ 500	Quarter Page (Vertical)	\$ 80
Silver Page	\$ 400	Quarter Page (Horizontal)	\$80

See reverse side for ad size examples

Your Information (PLEASE FILL OUT IN FULL or ATTACH BUSINESS CARD)

Company Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Company Street Address: _____

City & Zip: _____

Payment Information:

- ☐ **Check enclosed #** _____ (payable to BHBE)
- ☐ **Credit Card** (VISA, Mastercard, AMEX, Discover) - 3% fee applies; call Jackie at the BHBE office 847-256-1213 to process over the phone
Card number: _____ Exp. date: _____ CVV: _____

Advertisement Content:

- **Send vendor artwork (PNG, PDF, JPG) to** adbook@bhbe.org
- **Discuss custom ad:** Please contact Fran Diamond, 847-414-5821, AdBook@bhbe.org

Important Notes:

- Ad artwork and payment arrangements must be in by **May 15, 2024**.
- For **ADVERTISING** questions (format, placement, etc.), please contact Fran Diamond or AdBook@bhbe.org
- For **PAYMENT** questions, please contact Jackie Ernest at 847-256-1213 or jackie.ernest@bhbe.org.
- **Mail form and payment to BHBE, 3220 Big Tree Lane, Wilmette IL 60091**

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Ad Book Dimensions

- Full Page Ad (including Back Cover, Inside Cover, Gold & Silver) 8 x 5
- Half Page 4 x 5
- Quarter Page 4 X 2.5 (vertical) OR 2 X 5 (horizontal)

<p>QUARTER-PAGE ADS CAN APPEAR LIKE THIS (VERTICAL) MAXIMUM DIMENSIONS 4" X 2.5"</p>	
<p>QUARTER PAGE ADS CAN APPEAR LIKE THIS (HORIZONTAL) MAXIMUM DIMENSIONS 2 X 5</p>	