

# Beth Hillel Bnai Emunah

## 65th Anniversary 2023 Ad Book

### Vendor Information

*BHBE Members: Please use this Vendor Information as a guide to talk to potential businesses about the Ad Book*

#### Who Is Beth Hillel Bnai Emunah (BHBE)?

- We are a 350+ family synagogue located in Wilmette, Illinois, in the heart of the North Shore
- We serve an active, busy membership from Lincolnwood, Skokie, Evanston, Wilmette, Winnetka, Glenview, Northbrook, Highland Park, and Deerfield. We are an all-ages community, from young singles to older adults, young families, and empty nesters.
- If your business serves this area, we are your target audience! We own homes and cars that need services, we eat out, we go to salons, dry cleaners, banks, medical services, and everything else.

#### Why Should I Be in the BHBE Ad Book?

This book is given out yearly to our membership at our Annual Gala in June as part of our fundraising efforts. It includes not only our membership directory, and yearly member tributes, but 100s of ads featuring businesses just like yours. In fact, your competitors might already be listed!

These books get used daily as a reference and resource for our member congregation. We always ask our members to let our advertisers know where they found them, so you will hear from them! ***While so much of the world has gone digital, we know that our beautifully printed and bound book finds a prominent and useful place in our members' homes.***

#### What Are My Ad Options?

##### SPECIALS

- Inside Covers (2 available) \$1,800
- Outside Back Cover (1 available) \$2,000
- Gold Glossy Page \$500
- Silver Glossy Page \$400

##### STANDARD

- Full Page \$300
- Half Page \$150
- Quarter Page \$80

#### What Do You Need from Me to Be an Advertiser?

For whatever ad size you purchase, we'd prefer a camera-ready image (PDF or PNG format); that can be emailed to [AdBook@BHBE.org](mailto:AdBook@BHBE.org). Or, ask about our templates for easy ad purchase.

**YOUR AD IS A DONATION!** Once we receive payment, your final receipt will be your donation record! We thank you so much for your support.