

Dear Business Owner:

I hope you will consider supporting BHBE Congregation for our 65th Anniversary celebration and accompanying Ad Book in 2023. This letter provides some information about our community, and our advertising options.

3220 Big Tree Ln Wilmette, IL 60091 847.256.1213 information@bhbe.org www.bhbe.org

Who Is Beth Hillel Bnai Emunah Congregation (BHBE)?

- We are a 350+ family synagogue located in Wilmette, IL, at the heart of the North Shore
- We serve an active, busy membership from Lincolnwood, Skokie, Evanston, Wilmette, Winnetka, Glenview, Northbrook, Highland Park, and Deerfield. We are an all-ages community, from young singles to older adults, young families, and empty nesters.
- If your business serves this area, we are your target audience! We own homes and cars that need services, we eat out, we go to salons, dry cleaners, banks, medical services, and everything else.

Nate Crane Senior Rabbi

Pavel Roytman

Cantor

Allan David Kensky Rabbi Emeritus

Why Should I Be in the BHBE Ad Book?

This book is given out yearly to our membership at our Annual Gala in June as part of our fundraising efforts. It includes not only our membership directory, and member tributes, but 100s of ads featuring businesses just like yours. Your competitors might already be listed!

These books get used daily as a reference and resource for our member congregation. We always ask our members to let our advertisers know where they found them, so you will hear from them! While so much of the world has gone digital, we know that our beautifully printed and bound book finds a prominent and useful place in our members' homes

Rabbi Reni Dickman

Annette W. & Mel F. Seidenberg Director of Family and Youth Engagement

What Are My Ad Options?

SPECIALS

Inside Covers (2 available) \$1,800 Outside Back Cover (1 available) \$2,000 Gold Glossy Page \$500 Silver Glossy Page \$400

Aaron Frankel

Director of Education and Early Childhood Programming

STANDARD

Full Page \$300 Half Page \$150 Quarter Page \$80

Cynthia Lerner President

Michael Kahn Executive Director

What Do You Need from Me to Be an Advertiser?

For whatever ad size you purchase, we'd prefer a camera-ready image (PDF or PNG format); that can be emailed to AdBook@bhbe.org. Or, ask about some easy-to-use templates.

YOUR AD IS A DONATION! Once we receive payment, your final receipt will be your donation record! We thank you so much for your support.