



March 2023

Dear BHBE Family,

We are thrilled to invite you to our annual Gala, to be held on June 11 (formal invitation to follow!) in honor of BHBE 65th Anniversary. This will be a wonderful opportunity for adult congregants of all generations to come together and enjoy each other's company, celebrating another meaningful year. Please join us for A Night in Old Havana and enjoy Cuban-themed music, food, and drinks, as well as casino games and more.

In conjunction with the BHBE Gala, we have a unique fundraising program. We create a member directory for our congregants and sell advertising in this directory to local businesses. Further, we invite our congregants to honor special individuals and acknowledge life cycle events via this directory. This "Ad Book" is an essential fundraiser for BHBE, as dues do not cover all our synagogue's costs.

It is now time to solicit ads from vendors and provide tributes. As an added benefit, if you sell \$150 of ads (a half page), you receive a free ticket to the Gala; if you sell \$300 of ads, you and a guest can go for free. Given that each Gala ticket is \$150, this is an attractive benefit of selling advertising. Whether you have been selling ads for years or are considering doing so for the first time this year, please find the enclosed materials to get you started. A little intimidated? No worries. Please feel free to call or text Fran Diamond with your Ad Book questions at 847-414-5821, or email AdBook@bhbe.org.

Looking forward to celebrating with you on Sunday, June 11. And thank you for supporting BHBE.

BHBE Executive Board

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